





The **Delaware Hockey Network**, a production of **412 Communications** airing on the **412**, is the authority for all things hockey in the First State with comprehensive coverage of collegiate, scholastic and youth hockey.

The DHN features live full-season coverage of: **University of Delaware** ACHA Division 1 and Division 2 men's teams, Division 2 women's hockey team, and AAU men's hockey team; **Salesianum** and **Avon Grove** varsity high school teams; and the Eastern States Collegiate Hockey League (ESCHL) conference playoffs, which features teams from Pittsburgh to Rhode Island. The DHN also broadcasts select youth games and showcases throughout the region.




OUR REACH

Over the course of the 2022-23 season, the Delaware Hockey Network was accessed **more than 54,000 times** by over **10,000 unique viewers**, both in Delaware and around the globe. Additionally, DEHockeyNetwork.com stories consistently garner thousands of reads in Northern Delaware, the entire Mid-Atlantic, and beyond.

FIND THE DHN

-  www.DelawareHockeyNetwork.com
-  facebook.com/DEHockeyNetwork
-  twitter.com/DEHockeyNetwork
-  instagram.com/DEHockeyNetwork

CONNECT WITH US

-  james@412communications.com
-  calendly.com/jameswitherite
-  412.223.7213

OPTIONS & ADD-ONS

Banner Ad on Website	\$150
2 Live Reads per game	\$200
2 15-second Ads per game	\$350
2 30-second Ads per game	\$500
Segment Presentation	\$600-1,200
Production Fee*	\$225

**one-time charge for any required art/audio/video production & you retain all rights to final product*

PACKAGES & RATES

from Aug. 1, 2023, to July 31, 2024 • based on a minimum of 60 games

TITLE SPONSOR

\$4,500

1 available

- **"The Delaware Hockey Network, presented by [you]"** in all materials
- 6 ads per collegiate game, 4 per high school/club game (30-second spots + live reads)
- Prime banner placement on DelawareHockeyNetwork.com

GOLD

\$2,000

2 available

- Major recurring segments (power play, penalty kill, replay, pregame and intermission reports) are **"courtesy [you]"**
- 4 ads per collegiate game, 3 per high school/club game (30-second spots + live reads)
- Banner ad on DelawareHockeyNetwork.com

SILVER

\$1,250

4 available

- One-time segments (opening faceoffs, Three Stars, etc.) are **"thanks to [you]"**
- 2 ads per game (30-second spots + live reads)
- Ad on DelawareHockeyNetwork.com

BRONZE

\$750

- 2 ads per game (15-second spots + live reads)
- Mention in postgame wrap-up
- Ad on DelawareHockeyNetwork.com

SUPPORTER

\$250

- Mention in postgame wrap-up

all of the above include listing in the Partners section of DelawareHockeyNetwork.com